



VKL SEASONING PVT LTD

Flavours Division

THE NEXT SCOOP

**DEC
2018**



BRANDY JIL 3652

FLAVOUR CODE
8000000308

APPLICATION
Alcohol

DOSAGE
0.05-0.1

BLACK SARSI

FLAVOUR CODE
8000000884

APPLICATION
Alcohol

DOSAGE
0.1-0.2

PEARADE FLAVOR

FLAVOUR CODE
8000000886

APPLICATION
Alcohol

DOSAGE
0.15-0.25

SANTAN

FLAVOUR CODE
8000000897

APPLICATION
Alcohol

DOSAGE
0.25-0.3

BRANDY

FLAVOUR CODE
8000000460

APPLICATION
Alcohol

DOSAGE
0.02-0.05

BEETROOT W.S

FLAVOUR CODE
8000000930

APPLICATION
Juices

DOSAGE
0.02-0.03



TROPICAL MIXED FRUIT

FLAVOUR CODE
8000000222

APPLICATION
Still Drinks/Juices

DOSAGE
0.03 - 0.08

PULPY MANGO

FLAVOUR CODE
8000000340

APPLICATION
Still Drinks/Juices

DOSAGE
0.03 - 0.08

AGAVE

FLAVOUR CODE
8000000339

APPLICATION
Syrups

DOSAGE
0.4 - 0.8

WILDBERRY

FLAVOUR CODE
8000000350

APPLICATION
Syrups

DOSAGE
0.4 - 0.8

BUTTER COOKIE

FLAVOUR CODE
8000001101

APPLICATION
Syrups

DOSAGE
0.5-0.8

AMLA

FLAVOUR CODE
8000001225

APPLICATION
Flavored Water

DOSAGE
0.02 to 0.03



BEVERAGES

CATEGORY

BLUE LAGOON

APPLICATION
RTD

FLAVOURS ADDED
Blue Curacao FL01259
Lemon Emulsion FL01448

SANGRIA RTD

APPLICATION
RTD

FLAVOURS ADDED
Red Wine Sangria FL01522

AAM PANHA JAGGERY

APPLICATION
RTD

FLAVOURS ADDED
Aam Panna FL01108
Chilli Flavor FL02131

TIKHA CHASKA

APPLICATION
RTD

FLAVOURS ADDED
Tikha Chaska FL03179

TAMARIND JAGGERY

APPLICATION
CSD

FLAVOURS ADDED
Tamarind FL0998N

ORANGE SONPAPDI

FLAVOUR CODE

4000007958

APPLICATION

Ice Cream

CHERRY FRUIT
PREPARATION

FLAVOUR CODE

4000000943

APPLICATION

Ice Cream

LYCHEE

FLAVOUR CODE

4000007959

APPLICATION

Ice Cream

SHAHI TUKDA

FLAVOUR CODE

4000007960

APPLICATION

Ice Cream

CHOCOLATE BROWNIE LIQ

FLAVOUR CODE

8000000240

APPLICATION

Tea Premix

DOSAGE

0.05 -0.08





WATERMELON PEACH COLADA

APPLICATION
Ice Cream

FLAVOURS ADDED
Watermelon FL01433
Peach FL02778
Coconut FL00253C

MALT

APPLICATION
Ice Cream

FLAVOURS ADDED
Malt FL03036
Dark Chocolate FL02806

SWEETNESS MODULATOR

APPLICATION
Ice Cream

FLAVOURS ADDED
Sweetness Modulator
800000070

CARAMELIZED APPLE PIE

APPLICATION
Ice Cream

FLAVOURS ADDED
Red Apple FL400001
Caramel FL02944
Cinnamon FL00617
Bake Bread FL02926

CHAI BISCOOTI

APPLICATION
Ice Cream

FLAVOURS ADDED
Chai Masala FL02811
Fruit Biscuit FL01063



THYME FLAVOR

FLAVOUR CODE
8000000820

APPLICATION
For Sauce Premix

DOSAGE
0.15 to 0.25

GREEN CHILLI KETCHUP

FLAVOUR CODE
8000000914

APPLICATION
Sauces

DOSAGE
0.2-0.4

GREEN CHILLI NATURAL

FLAVOUR CODE
8000000911

APPLICATION
Seasoning

DOSAGE
0.2 to 0.3

RED CHILLI NATURAL

FLAVOUR CODE
8000000912

APPLICATION
Seasoning

DOSAGE
0.2 to 0.3

AMCHUR

FLAVOUR CODE
8000000996

APPLICATION
Seasoning

DOSAGE
0.2 to 0.3

RAJMA MASALA

FLAVOUR CODE
8000000248

APPLICATION
Seasoning

DOSAGE
0.5 -1



CHILLI LIME FLAVOR

FLAVOUR CODE
8000000249

APPLICATION
Seasoning

DOSAGE
0.2 - 0.4

MANCHURIAN TOP NOTE

FLAVOUR CODE
8000000338

APPLICATION
Seasoning

DOSAGE
0.2 - 0.4

VEGETABLE POWDER REPLACER

FLAVOUR CODE
8000000950

APPLICATION
Seasoning/Bakery

DOSAGE
0.5 - 0.7

DABELI MASALA TOPNOTE

FLAVOUR CODE
8000001228

APPLICATION
Seasonings

DOSAGE
0.2 - 0.5



MASKERS

IRON MASKING FLAVOR

FLAVOUR CODE
8000000220

APPLICATION
Flavored Milk

DOSAGE
0.06 -0.08

SOYA MASKING FLAVOR

FLAVOUR CODE
8000000221

APPLICATION
Flavored Milk

DOSAGE
0.06 -0.08

BITTER MASKER

FLAVOUR CODE
8000000325

APPLICATION
Aloevera Drink

DOSAGE
0.1-0.2

IRON MASKING FLAVOR

FLAVOUR CODE
8000000325

APPLICATION
Aloevera Drink

DOSAGE
0.1-0.2



GRAPE MINT

FLAVOUR CODE
8000000342

APPLICATION
Hookah

DOSAGE
0.05 - 0.1

RED CHILLI NATURAL

FLAVOUR CODE
4000007951

APPLICATION
Infused Oil

DOSAGE
0.3 - 0.8

GREEN CHILLI NATURAL

FLAVOUR CODE
4000007952

APPLICATION
Infused Oil

DOSAGE
0.3 - 0.8

PEPPERMINT NATURAL

FLAVOUR CODE
4000007953

APPLICATION
Infused Oil

DOSAGE
0.3 - 0.8

CINNAMON NATURAL

FLAVOUR CODE
4000007954

APPLICATION
Infused Oil

DOSAGE
0.3 - 0.8

SOURSOP

FLAVOUR CODE
8000001224

APPLICATION
Pharma

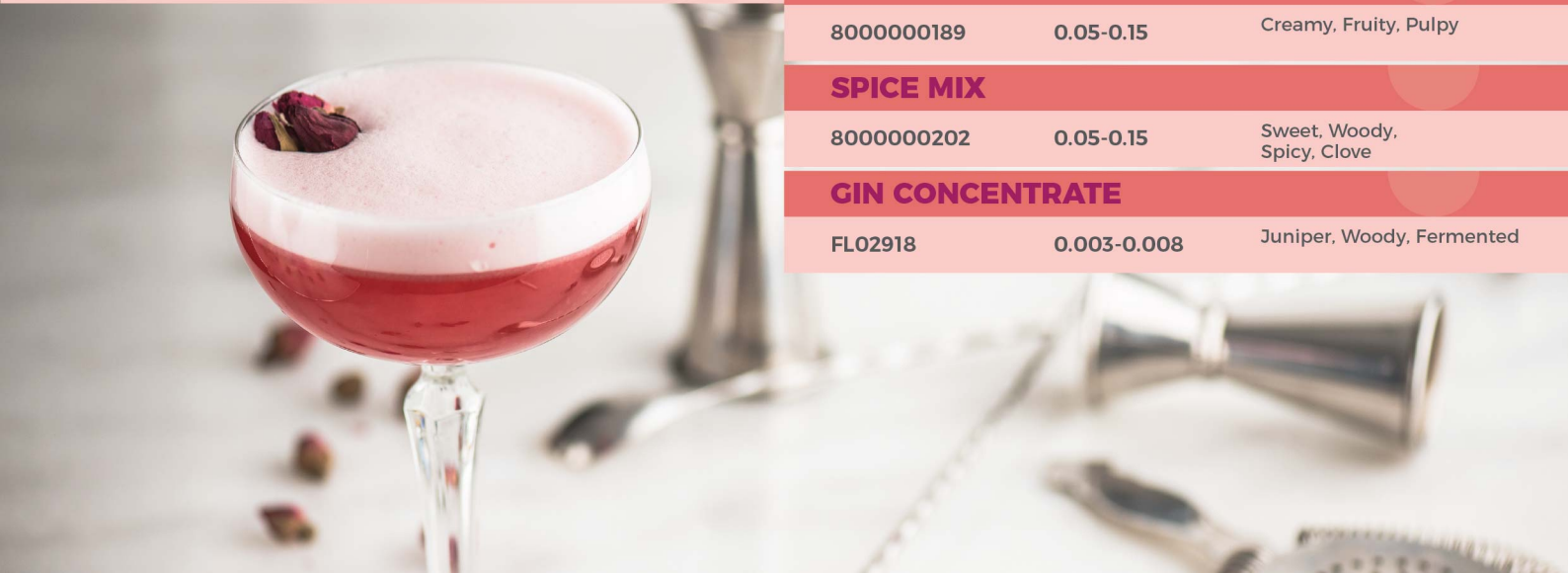
DOSAGE
0.3 - 0.5



CODE	DOSAGE	DESCRIPTORS
VODKA		
FL02805	0.05-0.09	Alcoholic, Potato Starch, Fermented, Smooth
TENNESSEE WHISKEY		
FL03168	0.03-0.08	Bourbon, Fermented, Smooth, Fruity
TENNESSEE WHISKEY		
FL03174	0.03-0.08	Bourbon, Fermented, Smooth, Fruity, Floral
BLENDED SCOTCH WHISKY		
8000000392	0.03-0.1	Scotch-Whiskey, Vanillic, Fruity, Fatty
MALT		
FL03096	0.05-0.15	Fermented, Grainy, Malty, Bitter, Beer
FRENCH BRANDY		
FL02997	0.03-0.08	Fermented, Alcoholic, Vanillic, Buttery, Fusel, Smoky
RUM		
FL02952	0.03-0.08	Sharp, Astringent, Fruity, Fermented, Jamaican-Rum
COFFEE RUM		
FL03018	0.2-0.3	Coffee, Dark, Creamy, Vanillic, Fermented
ANISEED		
FL03017	0.2-0.4	Spicy, Sweet, Woody
ENERGY		
FL00803B	0.03-0.1	Fruity, Tonic, Red Bull, Berry
RED WINE		
FL03069	0.08-0.15	Sweet, Floral, Warm, Grape
PEARADE		
8000000905	0.15-0.25	Pear, Fruity, Sweet Juicy
PINEAPPLE		
FL02766	0.15-0.25	Citrus, Tart, Fruity, Tangy

ALCOHOL FLAVOURS

CODE	DOSAGE	DESCRIPTORS
SARSAPRILLA CIRTUS		
8000000898	0.35-0.45	Citrus, Lemony, Lime, Herbal, Green, Grassy
SANTAN		
8000000897	0.2-0.3	Nutty, creamy, Sweet, Vanilla, Milky
BLACK SANSI		
8000000902	0.15-0.25	Herbal, green, Winter-green, Grassy
MINT		
8000000394	0.05-0.15	Menthol, Cool, Minty, Pepper-mint
BRANDY		
8000000460	0.02-0.06	Raisin-Spirit, Grape-Spirit, Vanillic, Fruity, Berry, Fermented
FERMENTED		
8000000462	0.1-0.2	Alcoholic, Fermented, Fusel
WHITE SPICE		
8000000295	0.1-0.3	Orange peel/Rind, Gin, Spicy, Hot, Ginger, Liqueur
GIN		
8000000192	0.1-0.2	Juniper, Woody, Fermented
IRISH COFFEE		
FL02951	0.08-0.15	Coffee, Rum, Liqueur, Fermented, Creamy
BRANDY		
8000000308	0.03-0.1	Fermented, Alcoholic, Vanillic, Buttery, Cognac
BANANA		
8000000189	0.05-0.15	Creamy, Fruity, Pulpy
SPICE MIX		
8000000202	0.05-0.15	Sweet, Woody, Spicy, Clove
GIN CONCENTRATE		
FL02918	0.003-0.008	Juniper, Woody, Fermented



Sugar

IS THE NEW FAT



As consumers become more determined to make healthier lifestyle choices, many are playing closer attention to the ingredients used in food. Sugar in particular is increasingly overtaking fat and salt as a primary consumer concern; especially as high sugar consumption is blamed for rising obesity rates. Customers are asking for reduced-sugar and lower calorie options and no longer choosing the traditional full-sugar offerings.



SWEET
MODULATORS

According to 2017 Food & Health survey, more than 66% of respondents said one way they reduced their sugar intake was by drinking water instead of a purchased beverage. This shift away from paid beverages could have a significant impact on a food service operator's bottom line, since beverages are often one of the more profitable items on a menu. Some consumers have found that consuming smaller food portions usage of low calorie sweeteners is an alternative to escape sugar intakes.

Sugar

IS THE NEW FAT



Low usage of Sugar - Part Solution

Sugar as a component has the following roles

1. Application in Food & Beverages
2. Enhances the mouthfeel
3. Body and improves viscosity of the product

However Reduction of Sugar can result to

4. Reduced Sweetness
5. Increase Sourness and Sharp bitter Notes
6. Reduced Mouthfeel and Viscosity



SWEET MODULATORS

Modulators and Enhance products that provides flavor solutions that interact with the taste receptors of the mouth, modifying the overall taste perception. It contains Specilised ingredients, which are screened and selected specifically for their functional properties.

Our Modulators and Enhancers addresses reduced calorie product challenges by flavor rebalancing, optimizing sweetness, Improving overall mouthfeel & masking solutions. Sweet Mods can achieve up to 17% of sugar reduction. Allows products to be formulated with sweetener alternatives to build back sweetness impact while masking any off-notes or bitterness.



Seasonings & Flavours

A **VKL** Food Solutions Enterprise

VKL Seasoning Pvt. Ltd.

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