

# VCreate

VKL Center for Research, Experimentation  
& Technological Excellence

Being sensitive and in sync with the rapid evolution of consumer choices is of paramount importance. Facilitating this, is our state-of-the-art innovation centers, V-Create. Dedicated to craft the best solutions specially curated for your business, V-Create helps identify various trends, innovate flavours, taste, texture, shelf life and nutritional value of the products in our line across the globe & delivers solutions that are tailor-made for your benefit.

Our four exclusive V-Create centers located in Cochin, Gurgaon, Mumbai and Navi Mumbai are all well-equipped with advanced technology & machinery enabling our expert food technologists to integrate the best of ingredients and the chef's in-charge to innovate solutions for the plate that promise a delectable consumer experience. One which leaves a lingering after taste. And we ensure all that with our ace team at V-Create, who analyse consumer behaviour, along with on-going trends in the field for a detailed perspective. Furthermore, with the help of cross-functional teams, we construct a concept around the research & aim at delivering optimised solutions at the minimum required time.

Churning the best in seasoning & flavour options, the crafted offerings at V-Create are extremely effective & cost-efficient too.

All set to enable your flight above the rest, we at VKL take care of all your needs & help you unlock your truest seasoning & flavour options. In our constant endeavour to craft a futuristic taste that lingers beyond, V-Create is all set to deliver much more than expected.



**VKL**  
Seasonings & Flavours  
A **VKL** Food Solutions Enterprise

## VKL SEASONING PVT. LTD.

### Corporate Office:

Solitaire Corporate Park, Bldg. No. 5, 5th Floor, Andheri Kurla Road,  
Chakala, Andheri (E), Mumbai – 400 093, Maharashtra, INDIA.

T: 022 43661400

E: [marketing@vklspices.com](mailto:marketing@vklspices.com)

### Registered Office:

Plot No. R - 30, T. T. C. Industrial Area, MIDC Rabale,  
Navi Mumbai 400 701, Maharashtra, INDIA.

T: 022 66379600

CIN No. U52100MH2007PTC173441

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**VKL**  
Seasonings & Flavours

**Innovating Solutions  
That'll Take You Beyond  
Boundaries**



## Our STORY

### “COURAGE IS NOT KNOWING THE PATH BUT TAKING THE FIRST STEP”

Little did we know of the success and the position we would enjoy in the years to come, when we established our whole-spice trading unit in 1935, at Alleppey, Kerala. From a whole-spice trading unit to one of India's pioneers in seasonings and flavours, our story is the testimony of innovation, perseverance and passion.

Since inception, we, at VKL, are in the constant endeavour to push the envelope, keep up with the trend & become the best possible version of ourselves. At present, we offer creative integrated solutions for Snacks, QSR, Convenience Food, Dairy, Bakery, Beverage, Desserts, Confectionery, Gravies & Sauces segments across Food & Beverages.



## Our JOURNEY

### “TRUE SUCCESS IS NOT THE DESTINATION, IT'S THE JOURNEY”

We take immense pride in our journey of constant innovation and development. We thoroughly understand international preferences and acknowledge one's beliefs of sticking to the roots. Hence, we offer an extensive range of solutions for the unconventional as well as for those who like it classic.

1935

Planted the seeds of our vision in the heartland of Indian spices, Alleppey, Kerala

1993

1st Seasonings plant established in India. VKL became the supplier of seasonings to one of the world's leading QSR chains.

2006

Acquired Beta Chemicals to add flavour capability

2013

India Value Fund – One of India's largest PE funds with over 1.5 Billion Dollars under management, partnered with VKL.

2016

VKL commissions two new state-of-art manufacturing facilities – Flavours in Rabale, Navi Mumbai and Seasonings in Kuthiathode, Kerala

2019

Firmenich acquires a majority stake in VSPL to become a Joint Venture.

## Our PILLARS



### INNOVATION

Keeping up with the latest trends is the need of the hour & we make it appoint to instill innovation across all our solutions. Our R&D team works in tandem with chefs to help you stand out in the market.



### QUALITY

Quality stands at the forefront of our business. Our stringent quality checks ensure products of the highest grade with state-of-the-art manufacturing facilities that are FSSAI compliant while being HALAL and FSSC22000 certified.



### SERVICE

Quick turnaround in delivery of sample solutions and cost-effective products has made us a renowned name in the industry.



### VALUE

With the right combination of the best offerings & practices concentrated in every sector of ours, we endorse value-added solutions that guarantee the maximum return on investment with optimum results.



## Our SUCCESS MANTRA

### TREND SETTERS IN TASTE

Identifying and leading the taste trends

### DELIVERING ON TIME, EVERY TIME

Crafting solutions that make a difference with our USP of a quick turnaround time

### COMPREHENSIVE SOLUTIONS IN F&B

Leaving no stone unturned in expanding our offerings by crafting solutions as unique as our client's needs

