

ALCOHOL FLAVOURS

A COLOURFUL LIQUOR PALLET

Spirit or alcohol is one of the basic quenchers lifting the spirit of a party. And for the Indian crowd, the new-generation is all about experimentation in their every toast; clinking their way to a heady sip.

With the consumption of alcohol in India growing at a steady pace, customers are more open to the idea of experimenting even in spirits. Hence, our team of innovators at V-Create are busy curating perfection in flavours, ready to be served.

Promising a burst of flavours in every serving, the variety poured out is breathtaking. From adding a fruity twist to country liquor to adding an oaky & spicy undertones in browns & bitters, the options are sure to leave your customers asking for a refill.



VCreate

VKL Center for Research, Experimentation
& Technological Excellence



Brown: Whiskey / Rum / Brandy

Rum, Brandy and Whiskey together make up this category. Your consumers will be left stunned with the range we have to offer right from the fruity Tennessee type whiskey to the vanillic tasting coffee rum beverages.

Bitters

They range from spicy aromas to sweet pettily tasting rose bitters. We have chosen to keep the aura and feel intact and just tiptoe around it by giving it different flavours.



A RAINBOW OF FLAVOURS TO CHOOSE FROM

Our range of offerings are:

Whites: Vodka / Rum / Gin

Vodka, rum and gin make up this category of alcoholic beverages. The smoothness of Vodkas, the sharpness of Rums and the woody undertone of gin are all very distinctive.

Country Liquors

From minty to rich flavours, we have churned out innovation after innovation and left no stone unturned in the country liquors category too. Functional beverages have also been experimented with flavours such as Irish coffee and energy drinks.



Take a tour of our wide range of alcoholic beverages before your customers can take a sip.



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BAKERY

BAKING THE WORLD A BETTER PLACE

Where there's a whisk, there's a way! The essence of freshly baked products gets to us all & we at VKL, with our comprehensive range of bakery flavours, plan to take your business a notch above. From cookies to crackers, our innovation center V-Create helps us craft the best for the best in the business.

Bakery products have a separate fan base altogether and our vibrant solutions for like in-dough, sprinkler solutions for biscuits, croissants and breads is all about expanding your fan base and make your consumers visit again!

When it comes to bakery products, there's always room for scope. Our offerings categorised as Indian, International and Standard help you enhance your scope and bring in an assortment of solutions under your belt.

Cookies Flavours

We believe that one of the most commonly baked products with an array of ingredients can be made as unique & unconventional as possible with our magical touch of flavours.

Sandwich Biscuits Flavours

Keeping up with the trend is essential for any kind of business and with our unique range of flavours for sandwich biscuits you are sure to be sandwiched between perfection & satisfaction.

OUR ESSENCE TO YOUR FRESHLY BAKED PRODUCTS

We majorly deal in four kinds of bakery products:

Crackers Flavours

Making the conventional into unconventional is one of our key strengths & our exclusive range of flavours and seasonings for cracker biscuits showcase the same.

Patisserie Flavours

Adding our assortment of flavours to your patisserie to create a taste out of this world.

Bake the conventional into modern with our exotic range of Bakery flavours today.



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BEVERAGES

EXPERIENCE HAPPINESS SIP BY SIP

With the ever growing options of beverages, it is essential to provide a taste that is unique, refreshing and leaves a mark on the indulger's palate.

Catering to the masses while keeping up with the trend is the need of the hour and that is what we do at VKL. Thanks to our experts at our state-of-art innovations centers. At V-Create, we are able to identify the on-going trends & develop solutions accordingly in no time at all.

The variety in beverages and thirst quenchers is known by all, but offering the right kind of solutions to stand out is an art mastered by very few. At VKL, our solutions are segment-ed under Indian, International and Standard to help you leave an impression and boost your growth.



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CSD (Carbonated Beverages) Flavours

Our exotic range of flavours are certain to make your fizzy drinks more refreshing, sparkling & effervescent than ever.

Fruit Based Still Drink Flavours

Our solutions extracted from exotic & delicious fruits are sure to give your product the punch it needs.



OUR SOLUTION TO YOUR SOLUTION

We majorly provide refreshing flavours to:

Flavoured Water Flavours

With our subtle, refreshing range of flavours you can give a magical touch to something as simple as water.

Beverage Pre-Mixes

Easy to mix with a taste like no other, our range of beverage pre-mixes are sure to make a mark on the indulger's palate.



Look into the exclusive range of VKL beverage flavours before your customers take a sip.



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CONFECTIONARY

CRAFTING CONFECTIONERY FOR A SWEET TOUCH

At VKL, we believe in spreading sweetness throughout by sprinkling our essence at every stage possible. We strive to provide you with quality that makes a difference along with a taste that makes you wonder. All of this is possible due to the experts at V-Create, our state of the art innovation centers, dedicated to developing flavours & seasonings that are in trend.

Our extensive range of Confectionery flavours is put together through the in-depth analysis of consumer preferences & expert craftsmanship from our end designed to take your customers on a series of guilt trips.

At VKL, we believe in adding sweetness through our solutions to your business and hence, our offerings are dissected into Indian, International and Standard to provide you with the best of every world.



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Hardboiled Sweets Flavours

With the addition of our variety of flavours to your products, we can create solutions as sweet as candy. May it be canes or twists we can convert the eye candy to soul food.

Lollipops Flavours

Our unique range of flavours for lollipops are sure to spread smiles throughout.

Glazes

Offering a smooth, glossy, sugar-based finish to your products, our Glazes are brushed onto your products to make them appealing.

OUR SWEET TOUCH ON YOUR PRODUCTS

We majorly provide flavours and seasonings to:

Soft Toffees Flavours

For soft toffees, we have an exotic range of flavours that'll make your product irresistible.

Chocolate Slabs Flavours

You can't buy happiness but you can sure enhance it with our flavours added to your chocolate.

Explore the range of VKL confectionery flavours & take your customers on a sweet retreat.



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DAIRY

THE DAILY NEED OF DAIRY

As the demand for healthy foods continuously increases, we believe the dairy sector still has a lot to offer to a wide section of the society right from fitness freaks to foodies. Our dedicated center for Research & Development, V-Create, helps us constantly innovate solutions for milk & milk products.

Being one of the most essential components of the daily diet, milk demands innovation on a large scale. At V-Create, our state-of-art innovation centers, we experiment & craft a range of solutions for milk & milk products to emerge as one of a kind & satisfy all.

Offering the best of solutions to our customers, keeping in mind the constant changing business environment and needs, we have established state-of-art innovation centers. Beyond its drinkable form, the last decade has seen a dramatic change in dairy consumption for which we offer a range of flavours to enhance the dairy quotient.

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Flavoured Milk Flavours

Making milk a popular drink amongst children & adults alike, the crafted flavours come in a variety pool - ranging from the wake up cappuccino to the sweet toothed Rabdi. A specific flavour for every taker.

Ice-cream Flavours

Innovating with the preferred dairy form, a popular amongst the masses- the flavours are many- categorised broadly amidst Indian, International and Standard varieties.

Mithai Flavours

In this Season of Festivities, sweets/mithai is an innate part of the custom and culture of the nation. Adding a new and different trait to celebrations our range of mithai flavours range from Raspberry barfi, Anjeer to Kesar & more

Buttermilk & Yoghurt Flavours

One of the popular milk products in India, these are healthy food options liked by all. Spiced or in a hearty Borhani variant the flavour options are many

Butter & Margarine Flavours

A staple addition to the Indian palette, the seasonings and flavours created for butter & margarine are as unique. From Achari butter to global infusions like Avocado, the flavours come in Indian, International & Standard variant.

Cheese spreads/Slices Flavours

An undoubted breakfast/snack options, the seasoning & flavours in this category are available in varied innovative flavour options like Chipotle, Piri-piri, Achaari and more.

Make way for VKL dairy flavours & enrich your products right away.

OUR SOLUTIONS FOR DAIRY PRODUCTS / SEGMENTS

We majorly provide flavours to dairy solutions such as:



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PHARMACEUTICAL FLAVOURS

INTRODUCING FLAVOURS INTO EVERY CAPSULE

We bring flavours to pharmaceuticals so that your consumers are presented with a variety to choose from. We provide solutions that will help you present your consumers with an array of flavours to pick from.

V-Create is a world-class research center that is equipped with the resources to produce some groundbreaking innovations. We are currently busy keeping up with the growing market, where consumers are now open to trying out different flavours.

Offering a wide range of flavours and adding diversity to an otherwise homogenous market. VKL has truly spun gold with some of our recent innovations and hope to keep them coming.



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Pharmaceuticals

We've explored several over-the-counter products right from tablets, lozenges to oral liquids. With the inclusion of our expertise, each product will look and feel different while still maintaining its effectiveness and purpose.

OUR OFFERINGS TO THE PHARMACEUTICAL SPHERE.

We majorly deal in:

Functional beverages

Such as malt drinks and energy drinks are our go-to for when we feel low and deprived of energy.

Dietary supplements

A lifesaver for most and a supplement that helps those who are on a mission to good health. The icing on the cake here is that your customers get variety while looking for health-enhancing supplements such as vitamins and protein supplements.

Nutraceuticals

Nutrition based pharmaceuticals that help supplement your health if and when you fall short. The range of flavours for malt drinks and energy drinks are currently limited and we believe that should change. VKL allows your consumers to explore an array of untried flavours.

Explore our flavourful innovations
in the pharmaceutical realm.



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